



Malawi September 2022 Malawi Sept 2022

# microloan foundation

### MicroLoan Foundation Malawi

MicroLoan Foundation Malawi (MLF Malawi) has been delivering financial services to women in rural communities since 2002, and was the first country of operations for MicroLoan Foundation.

Malawi ranks 174 in the Human Development Index, reflecting the depth of poverty that clients face.

MLF Malawi provides loans and ongoing business and financial literacy training to clients across its 22 branches and eight satellites. With a large proportion of clients engaging in farming, MLF Malawi also offers agricultural and irrigation loans.

The loan book outstanding at the end of Q3 2022 was MWK 2,939,025,904 (US\$ 2,850,547) and MLF Malawi had a total of 39,077 active clients.

#### **Leadership Team**

#### Joseph Kaipa

#### **Acting Chief Executive Officer**

Joseph Kaipa joined MLF Malawi in 2008 as a Loan Officer. He excelled in the organisation taking on roles including Branch Manager, Senior Social Performance Management Officer, and Senior Regional Manager. In 2017, he was appointed as Chief Operations Officer. Joseph has been instrumental in the growth of MLF's operations across Malawi and more recently in overseeing the company's thrust towards operational sustainability. Joseph holds a BBA in Strategic Management from Columbia Commonwealth University and a Diploma in Community Development from ABMA. In 2019 he completed an executive development course at the University of Cape Town and in 2018 he

completed the Rural and Agriculture finance program with Boulder Institute of Microfinance.

Joseph is the Acting CEO of MLF Malawi as of May 2022.

#### Majora Somba

#### **Chief Financial Officer**

Majora is a knowledgeable finance leader with extensive experience in the audit, banking and financial sectors with companies including First Capital Bank, Opportunity International Bank, New Finance Bank, Malawi Revenue Authority and KPMG. Majora is a Fellow of the ACCA (2011) and qualified with ACCA in 2005.



## Randall Williams Technical Advisor

Randall Williams was the CEO for MLF Malawi from 2020-2022. In this role he was responsible for leading the implementation processes of the organisation's strategies aimed at achieving their goals. With over 18 years of leadership experience in banking, mobile payments and programme development, Randall brings a wealth of knowledge and expertise to the role. Randall obtained his bachelor's degree in Management Studies and Economics from the University of the West Indies (Jamaica), and holds a Masters in Finance from the University of London (UK). He also recently completed an Executive Certificate in Financial Inclusion from Harvard University (USA).

Randall is now Technical Advisor, supporting the management of MLF Malawi.

### Social Performance Management

MLF Malawi works towards achieving a long-term outcome that permits poor rural women to cope better with the challenges and stresses they face. MLF Malawi monitor activities and progress towards social and economic goals for their beneficiaries using rigorous and globally recognised systems. Their Social Performance Management model is often cited as an example of best practice, and is recognised by TrueLift, a global initiative pushing for accountability and learning in pro-poor programmes.

#### **Key Products and Services**

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## Four - six month business loan

This product has a flat interest rate of 6% per month. It is designed to support women intending to start small businesses or to provide additional capital to those that are already in business. No collateral is required.



## Eight month agriculture loan: rice

The eight month agriculture loan is mostly used by the Nkhotakota branch for clients who grow rice. It takes longer to grow, yield, process and sell rice than crops like maize and soya. It has a grace period of four months and four bullet payments with a 5% interest rate.



### **Irrigation loan**

The irrigation loan runs for seven months with an interest rate of 6%. It has a grace period of four months and finishes with three bullet payments. The loan is intended for clients, primarily in Ntcheu, Dowa and Ntchisi, who grow cash crops such as Irish potatoes all year round.



### Cheka seed product

This product is for clients in Ntchisi who are members of a co-operative known as Cheka, which is involved in the seed multiplication of soy bean and groundnuts. The loan term is seven months and the interest rate is 6%. The loan repayment is done in one bulk payment at the end of the seven months once the yield has been processed and sold to the buyer.



## Seven month agriculture loan: soya and maize

This agricultural loan is offered to clients who grow crops such as maize and soya beans during the rainy season and take business loans during the dry season. Soya rotates well with maize and offers nutritional value to women and their families. Seven month agricultural loans have a 5.5% interest rate per month.



## FInES agriculture and business loan

For repeat/existing clients, this loan product has an interest rate of 4% with a 2.5% up front fee. The loan term for FInES business is four to six months and for agriculture it is eight months.



### **Savings**

In addition to loans, MLF Malawi facilitates savings among clients. As a non-deposit taking organisation, clients are linked to third party providers for savings accounts. Savings are withdrawn at any time, with consent from the group.



## Financial literacy and business training

MLF Malawi offer pre and post loan disbursement training modules which aim to help clients understand the purpose of the loans and ensure they are equipped to run and manage their businesses. Training modules include: market research, profit analysis, budgeting and the importance of savings. All training is taught through song, dance and role play due to high illiteracy rates.



### **Customer Hotline**

This is to provide clients with ongoing support on any operational issues. It is monitored monthly to analyse any common issues coming from clients.



Malawi

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#### Operational highlights as of 30th September 2022



Source: MicroLoan Performance Report. Exchange rate based on Oanda at 30th September 2022.

#### **MLF Malawi News**

#### **Macroeconomic situation**

Malawi's macroeconomic conditions continue to be challenging, characterized by extremely low foreign reserves and increasing inflationary pressure. Malawi continues to register price increases in most key commodities such as fuel and fertilizers, as the growing season approaches, the high cost of agricultural inputs can have devastating impacts on livelihoods and food security. The Reserve Bank of Malawi now expects 2022 average inflation to be 23.2%, from an earlier forecast of 12.3%. A high inflation environment is expected in the short to medium term for the Malawi economy. This inflation rise exists in a macro-economic environment that is also faced with other economic headwinds: fuel pump increase, currency depreciation, foreign currency shortage, and GDP slowdown.

#### **ESG** compliant loan product

MLF Malawi has secured Technical Assistance funding from The Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ) through the Water and Energy for Food (WE4F) initiative. WE4F is focused on environmentally sustainable innovations aiming to improve energy and water efficiency in the agricultural sector. The project started in September with the objective of developing an individual loan product that is Environmental, Social and Governance (ESG) compliant. By developing an ESG compliant individual loan product based on the needs of smallholder farmers and microentrepreneurs with growth ambitions, the measure will have a positive impact not just on the farmers themselves but wider agricultural value chains on both supply and demand side.

#### **New CEO recruited**

We are very pleased to share that MLF Malawi has recruited a new CEO. The appointment has been approved by the Reserve Bank of Malawi and Davison Rakasi will start his new role on 1st November 2022. Davison is an accomplished executive with over 15 years' experience in Banking and Microfinance. Before joining MicroLoan Foundation, Davison worked as Interim CEO of VisionFund Malawi after gaining significant exposure to operations, technology deployment, sales & marketing, strategy development, and project management in his previous role as Chief Operations Officer.

#### **Key Partnerships**

The Grameen Foundation contributes to the fight against poverty and exclusion through microcredit and equity investments in companies with high social impact in developing countries. Grameen supported MLF Malawi with a MWK 250 million term loan facility during the last quarter of 2020 to strengthen MLF Malawi's liquidity position. This facility has a 6 month grace period and quarterly repayments started in April 2021.

Lendwithcare is a microfinance organisation that has partnered with MicroLoan Foundation in Malawi, Zambia and Zimbabwe. They solicit individual or group loans for people across the world from the general public through their online fundraising platforms. With their support, MLF Malawi have access to loan capital which helps to expand their reach.

KIVA During Q3 of 2020 Kiva supported MLF Malawi with a COVID Crisis Support Loan of US\$250,000 which provided liquidity support. MLF Malawi were able to use the facility to offset expenses that were due whilst revenue suffered a dramatic fall. As a result, MLF Malawi did not have to lay off any staff and were able to continue providing ongoing support to clients whilst ensuring that the management of portfolio at risk continued largely unaffected. Importantly, the facility is unrestricted and has a 24 month repayment period with an initial 9 month grace period which allows sufficient breathing space to recover somewhat from the vestiges of the pandemic before repayments are due.

**FDH Bank** During the early stages of the pandemic MLF Malawi received a three month moratorium from FDH bank on an existing term loan facility. This enabled us to better manage our liquidity position as revenue was negatively impacted, particularly in April 2020 when loan disbursements paused.

ADA is a Luxembourgish NGO supporting microfinance institutions with access to technical assistance and funding opportunities. In 2021 they supported MLF Malawi with Technical Assistance funding for two projects to strengthen internal processed and digitalisation.

Global Partnerships is an impact-first investment fund manager dedicated to expanding opportunity for people living in poverty. Global Partnerships have extended a loan facility of US\$750,000 repayable in June 2024.

Cheka Cooperative and MLF Malawi entered into a partnership to tackle issues surrounding food security. The cooperative will receive a loan from MicroLoan Foundation to support their work with Chitedze Research Station in groundnut seed multiplication and seed services.

The Financial Inclusion and Entrepreneurship Scaling (FInES) Project is a multi-year World Bank funded initiative which provides affordable wholesale financing to financial intermediaries (banks, MFIs, SACCOs, and MAIIC) in Malawi. This funding is then channelled to MSMEs at concessionary rates thereby increasing their access to financial services. Administered through the Reserve Bank of Malawi, the project is expected to generate significant benefits for Malawi's economy in the long run while providing liquidity support for small businesses to weather the COVID-19-induced economic shock in the short term. MLF Malawi finalized a line of credit amounting to MWK2,500,000,000.00, over a period of five years, of which MWK1,500,000,000.00 has been drawn down to date. The remaining portion is expected to be drawn down in Q4 of 2022.

If you would like any further detail about the information included in this document please contact MicroLoan Foundation's Group Chief Executive Officer, Medha Wilson.