

Empower for business





There's no better way for your business to give back

How did you begin your business journey?

For some of the poorest and most marginalised women living in rural areas of sub-Saharan Africa, it all starts with a small loan and business training with MicroLoan Foundation. From grocery store owners, to farmers, to scone bakers, to hairdressers, you can empower a woman in Malawi, Zambia or Zimbabwe with the tools and skills to build her own business and work her way out of poverty.

Empower for Business is an easy and effective way for business owners to receive a personalised Corporate Social Responsibility (CSR) package, whilst supporting a woman on her business journey. With a steady, sustainable income, women in MicroLoan's network can afford nutritious food, life-saving healthcare, and an education for their children.

Our Empower for Business programme is designed for small to medium sized businesses, providing a tailor-made CSR package, in return for a small monthly donation of £84.

1 NO POVERTY



2 ZERO HUNGER



4 QUALITY EDUCATION



5 GENDER EQUALITY



8 DECENT WORK AND ECONOMIC GROWTH



13 CLIMATE ACTION



15 LIFE ON LAND



17 PARTNERSHIPS FOR THE GOALS



microloan
foundation



Join us on our women's empowerment and poverty alleviation mission.

Since 2002 MicroLoan Foundation has empowered over 324,000 women in Malawi, Zambia and Zimbabwe with small loans and business training taught through song, dance and role play. As a result, more than 1.3 million children have also been given the opportunity to thrive, and live a life outside of poverty. We compliment eight of the UN's Sustainable Development Goals, including Gender Equality, Zero Hunger and No Poverty.

You can read more about our work on our website, or on social media @MicroLoanFoundation.



Why Empower for Business?

It's affordable and simple

For just £84 per month your organisation will gain access to our CSR programme

It's transformational

Your donations will have a life-changing impact for aspiring female entrepreneurs.

It's measurable

One year of support will directly help eight women to receive the business loans and training they need to begin their entrepreneurial journey, and their journey out of poverty.

It's sustainable

97% of our loans are repaid, which means your donations will be 'recycled', over and over again to help many women for years to come.

It's impactful

By supporting MicroLoan, you will contribute to eight of the United Nation's Sustainable Development Goals.

It's inspirational

For both your customers and your employees, it is essential to have a positive social impact. Our CSR communications package helps you to share your values and impact within your network.

Your personalised CSR package will include

1

A communications package

Twelve social media posts including visuals (photographs and infographics)
Quarterly 'booster' posts
Quarterly blog posts

2

A dedicated account manager

Who will also send you an annual impact report

3

A supportive onboarding process

A script to record your promotional video, produced with our logo
A social media 'Live' session with a member of our team

4

Engagement

First refusal for challenge events
First access to skills-based volunteering opportunities
Two Lunch & Learn sessions

5

Promotion

Your short blurb, logo and promotional video will be displayed on our website
You will have permission to use the MicroLoan logo on your website

For a donation of just £84 per month



Your Impact

Evelesi's story

Evelesi was born into a family living in poverty in Malawi. She grew up without the most basic necessities such as regular meals and clothes. She left school at age 12, and became a mother at the young age of 15.

Evelesi now has ten children, and is financially responsible for her sister and her mother too. Before she joined a MicroLoan group six years ago, Evelesi was already an aspiring entrepreneur selling cassava locally. However, sales were extremely slow, so she joined MicroLoan for the capital and the training she needed to flourish as a businesswoman. Evelesi was able to grow her cassava business and expanded by opening a grocery store. The store was well stocked and highly popular, so she was able to further diversify by purchasing three motorcycles to rent out.

It is testament to Evelesi's drive and determination that in just six years, she has almost tripled her weekly earnings. She now runs three successful businesses and has five employees. With a steady income, Evelesi can afford nutritious food, and school fees for her children – necessities she never had growing up. With support from MicroLoan, Evelesi has broken a cycle of intergenerational poverty, and rewritten the future of her family.

Evelesi's success in business has also transformed the lives of her 5 employees and their families. When one woman thrives, a whole community can be positively impacted.

When you support MicroLoan for one year, you transform the lives of eight women like Evelesi.



Empower for business

Contact Maria Campanini at
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signed on today

Together we can have a transformational impact